

Oxford Thinking
Ideas that change the world

UNIVERSITY OF OXFORD

Celebrating the impact of philanthropy at the University of Oxford Campaign Report 2012/13

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Credits
Editor:
Penny Kiley
Design:
True North
Printer:
LeachPrint
Front cover image,
inside back cover image:
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Inside front cover image:
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WELCOME FROM THE DIRECTOR OF DEVELOPMENT

Our donors have a profound effect on the work of the University of Oxford. Our annual Campaign Report gives us an opportunity to reflect on some of the achievements of the past year — achievements which would not be possible without the generosity of so many individuals and organisations.

Much of this work centres on the global challenges of the future: challenges that were the inspiration for the Oxford Martin School. We remember with sadness the loss this year of the School's founder, Dr James Martin, but remain grateful that the work he began will continue.

As this report reflects, there is visionary work taking place throughout the collegiate University and fresh developments which will advance the University's unique strengths and its great potential for the future. Key amongst these developments are new buildings to improve facilities for our academics and students, new posts to enhance Oxford's leading role in developing international research and new resources to support students who might not otherwise be able to come to Oxford.

This would not happen without your support. Thank you for playing a significant part in changing the lives of many and bettering the world around us.



Liesl Elder
Director of Development
University of Oxford Development Office



THANK YOU FOR…



…enabling the University to take a lead in developing this subject internationally.

Daniel Wakelin, Jeremy Griffiths Professor of Medieval English Palaeography

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…taking the financial pressure off my shoulders.

Chris Evans (Jesus College, 2012), Philosophy and Theology undergraduate, Reuben Scholar

Read more on page 5



…making it possible to share this treasure with the world.

Pip Willcox, Digital Editor, Bodleian Libraries, on the digitisation of Shakespeare's First Folio.

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…turning the dream of studying at Oxford into a reality.

Victor Lee (Wadham, 1993), Lee Shau Kee Scholar

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Inspiring a new generation



Prime Minister David Cameron, Sir Ka Shing Li and The Rt Hon Lord Patten of Barnes, CH, Chancellor of the University of Oxford, at the launch of the Li Ka Shing Centre for Health Information and Discovery. *(photo: David Fisher)*

BIG DATA AND A HEALTHCARE REVOLUTION

The Li Ka Shing (Canada) Foundation has pledged an exceptional gift of £20 million to help establish the Li Ka Shing Centre for Health Information and Discovery. The new centre, launched in May, will bring together big data research in many fields of medicine and has the potential to transform our understanding, treatment and management of human diseases. It will be the first centre of its kind anywhere in the world.

In many areas of science, government and business, analysing very large amounts of information — big data — has become a major driver of innovation and success. Medical research is now facing its own data revolution as new technologies and collaborative approaches offer the potential reward of major improvements to human health and healthcare.

When completed, the centre will house over 600 scientists attempting to define disease more accurately, identify targets for novel drug therapy, utilise a wide range of health-related datasets to better understand disease and response to therapy, and realise some of the many benefits that will emerge from the genomics revolution.

FROM SCOTLAND TO SPACE

Brian Gillies is an Oxford benefactor, a serial entrepreneur — and now a 'trainee astronaut'. Scottish by birth but now based in Singapore, Gillies is due to go into space on Richard Branson's first Virgin Galactic flight.

Virgin Group's Galactic Unite charity encourages those who have signed up for its space tourism programme to put something back into science and technology education. Brian Gillies has chosen to make a donation to the Department of Physics at Oxford. His gift is the first of a series of scholarships for students in the UK.

The Galactic Unite Joan Mitchell Gillies Scholarships — named in honour of Mr Gillies' mother — will support undergraduate physics students from groups typically under-represented in STEM (science, technology, engineering and medicine) subjects.

In keeping with the Galactic Unite ethos, the scholarships will be awarded to students with ambitions to help solve global challenges through science.



SUPPORTING FUTURE LEADERS

The Saïd Business School has received a gift of £4.5 million from the Pershing Square Foundation to endow five Scholarships a year for 'promising future leaders of social change' who are committed to addressing world-scale social challenges.

The Oxford Pershing Square Graduate Scholars Programme will fund students on the Oxford 1+1 MBA programme, which pairs an MBA with a specialist masters programme. This innovative 'depth plus breadth' approach equips students to be future global leaders and inspired Pershing Square founder Bill Ackman to give to Oxford. The programme was established in 2012 by Professor Peter Tufano, Dean of Saïd Business School, who had also been Mr Ackman's finance professor at Harvard.

Mr Ackman commented: 'Supporting exceptional leaders who can tackle important social issues and deliver scalable and sustainable impact is a critical part of the Pershing Square Foundation's mission. The Oxford Pershing Square Graduate Scholarship will cultivate these future leaders so they can create positive change around the world.'

READING THE RECORDS OF OUR CULTURE

The Jeremy Griffiths Professorship of Medieval English Palaeography has been established through the generosity of Mr John and Mrs Jeanne Griffiths in memory of their son, a distinguished palaeographer and rare book dealer. The recently appointed Jeremy Griffiths Professor, Daniel Wakelin, delivered his inaugural lecture in May 2013.

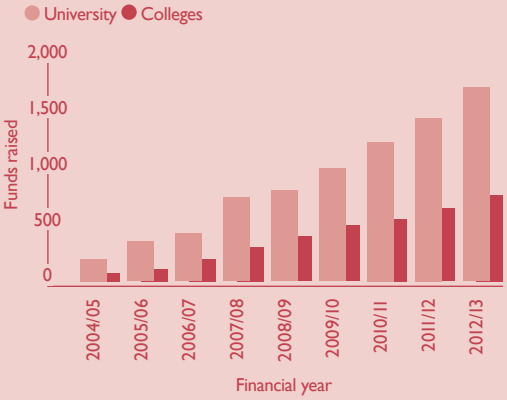
Palaeography is the study of ancient writing and, as well as his teaching and research on manuscript studies, Professor Wakelin's work ranges from convening the Medieval English Research Seminar Series — bringing together academics from across the world — to delivering a podcast on Chaucer.

Professor Wakelin says: 'Oxford, with its rich library collections, is ideally placed to ensure that future generations will be able to preserve and understand the records of our culture and history. The Jeremy Griffiths Professorship enables the University to take a lead in developing this subject internationally.'

Professor Daniel Wakelin is the Jeremy Griffiths Professor of Medieval English Palaeography at St Hilda's College.



FACTS AND FIGURES



Amount raised since the start of the Campaign (£m)

£196.4m

Amount raised this year: (1 August 2012–31 July 2013)

£196,427,817 University and colleges*

*This includes cumulative college data to the end of Jan 2013

£1.6bn

Amount raised since the start of the Campaign:
1 August 2004–31 July 2013

University: £908,836,865
Colleges: £699,575,617
Total: £1,608,412,482

38,687*

Total number of gifts to date since the start of the Campaign

*University only



53%*
UK Campaign income

47%*
Rest of the world Campaign income

Campaign income by geographical source since the start of the Campaign

*University only

DONATIONS THAT ADD UP

One hundred donors to the new Mathematical Institute have each made a gift of £10 billion to the new building — £10 billion in binary, that is.

That's the cost of each seat in the new lecture theatre, which translates as £1,024 in base ten.

So far the lecture theatre seat appeal has raised over £100,000. Donors, who included alumni from across the University, were entitled to name a seat in recognition of their gift. Many chose to use their own name or that of a family member as a dedication, but others opted to use the name of someone who inspired them mathematically. One dedication was even encrypted using a mathematical code!

The new Mathematical Institute building has been named after Professor Sir Andrew Wiles, one of Oxford's most distinguished mathematicians and famous for his proof of Fermat's Last Theorem. The Andrew Wiles Building was officially opened in October this year.

The new building brings the Mathematical Institute under one roof, vastly enhancing the student and academic experience. It offers greater interaction between different mathematical disciplines, provides much-needed new teaching space and enables us to spread mathematics to the wider public and to welcome the mathematicians of the future.

The newly-opened Mathematical Institute building will welcome the mathematicians of the future. *(photo: Alain Goriely)*





Ms. Ashmole 1511 is one of the finest early Gothic illuminated Bestiaries and one example of the many Bodleian treasures to be housed in the Weston Library. *(photo: Ed Salter)*

A NEW HOME FOR THE BODLEIAN'S TREASURES

When the redeveloped Weston Library (formerly the New Bodleian) reopens in 2014/15, one of its highlights will be The Treasury, a new public exhibition space for some of the Bodleian Libraries' most treasured items.

The Treasury, supported through a benefaction of £2 million from the Helen Hamlyn Trust, will house a permanent rotating display of special items from the Bodleian's collections. These include one of the four copies of Magna Carta owned by the Bodleian Libraries and a First Folio.

The Helen Hamlyn Trust focuses on projects linked to the shared interests of Lady Hamlyn and her late husband Lord Hamlyn.

A SPECTACULAR BEQUEST

A major collection of Renaissance and Baroque silver has been bequeathed to the Ashmolean by antique dealer Michael Wellby.



The collection contains nearly 500 objects of great rarity and value, and includes many exotic pieces. It has been described as 'the most important donation of this type to a British museum for over a century'.

Michael Wellby, who died in February 2012, was an expert in Continental European silver. He grew the personal collection that forms this exceptional gift over his long career in the silver trade.

The Museum hopes to open a gallery in 2015 to house the Wellby Collection, as it will be known. A selection of items from the collection will be on display at the Ashmolean in the meantime.

Three nautilus shell cups mounted in silver-gilt. German, c.1580–1625.

ACADEMIA, QUIDDITCH AND A CHANCE TO GIVE SOMETHING BACK

A new scholarship programme has already changed the lives of outstanding students who could not otherwise afford to study at University.

The Reuben Scholarship Programme was set up by the Reuben Foundation with a commitment to fund 30 Oxford undergraduates from less advantaged backgrounds for the duration of their studies.

The first ten Reuben Scholars, now just starting their second year at Oxford, come from around the UK and study a range of subjects, but are united in their academic ambition and their determination to live Oxford life to the full.

Sara Eggett, a student at Worcester College, is one of the programme's first beneficiaries.

'I wanted to study law from a young age, and almost as long as this I wanted to study law at Oxford', she says, 'but there was a serious possibility of not being able to attend university due to lack of funds.'

Among Sara's many social activities (she has also played Quidditch for the University) are Law Society social events and the Law Dinner. Without help, however, these activities could have been a financial headache: 'The bursary support has made me worry much less about my financial situation,' she says.

Chris Evans, who is studying philosophy and theology at Jesus College, echoes this. 'The bursary support has taken pressure off my shoulders, and allowed me to simply enjoy the experience of studying at Oxford.' He is living Oxford life to the full: studying his subject 'at the highest possible level', establishing a new Oxford Philosophy and Theology Society, and taking part in dramatic and musical extra-curricular activities.

Another Reuben Scholar, Alison Jones, who is at Brasenose, says: 'The bursary has removed a lot of the day-to-day financial pressures and means I don't have to say no to any of the opportunities I have here.'

She applied to Oxford because the course (French and Arabic) 'seemed to include everything I was looking for' and the University has lived up to its promise.

'I have loved every minute of my time here so far,' Alison adds. 'Whilst my work takes up a lot of time I have been able to take advantage of the fact that there is always something going on in Oxford. My main extra-curricular activity is with the student charity Jacari, where we teach English to children who are new to England.'



The University Quidditch team includes student Sara Eggett.



Alison Jones is at Brasenose and studying French and Arabic.



Chris Evans is studying philosophy and theology at Jesus College.



Sara Eggett is a law student at Worcester College.

'The bursary has removed a lot of the day-to-day financial pressures and means I don't have to say no to any of the opportunities I have here.'

The Scholarship Programme builds on this desire to 'give back'. It encourages the scholars to become mentors for the next cohort and support them as they integrate into academic life.

Lisa Reuben, a Trustee of the Reuben Foundation, comments: 'A scheme of this nature has been something that we have wanted to create for some time. Now more than ever, given the increasing cost of attending university, the hope is that this programme will inspire others and play a role in opening doors to those who thought university was closed to them.'

SPRINTING FOR SHAKESPEARE

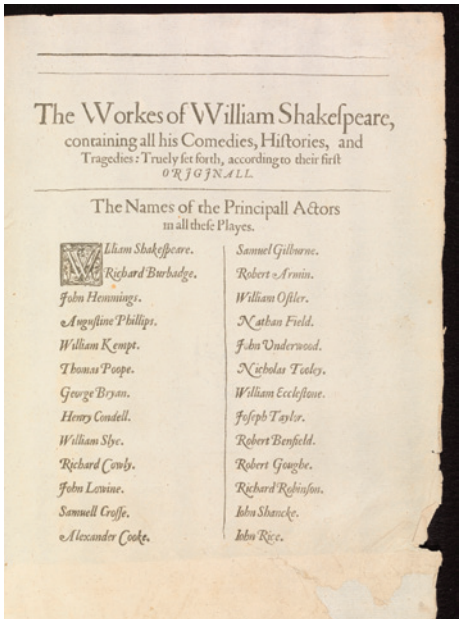
All the world's a stage… and all the world now has access to Shakespeare's historic First Folio, thanks to an inspired project at the Bodleian.

To Shakespeare lovers, the importance of the First Folio, the first collected edition of Shakespeare's plays, cannot be overstated. It was published in 1623, seven years after Shakespeare's death, and contains 36 plays — including *The Tempest*, *Much Ado About Nothing* and *Romeo and Juliet* — half of which had never been printed before and, without the First Folio, would have been lost forever.

In 1623, a copy of the First Folio arrived at the Bodleian Library and was deposited in Duke Humfrey's Library, where it was avidly read for the next 40 years. However, in the 1660s it left the Bodleian and sat in private hands for nearly three centuries.

It remained there until 1905, when a Magdalen undergraduate brought in a book for advice on its binding and staff recognised it as the Bodleian's First Folio. The owner then offered to sell it back.

Through the fundraising efforts of Bodley's Librarian at the time, the colleges and an appeal in *The Times*, Oxford graduates and members of the public gave an average of one guinea each (about £60 today). The Bodleian was able to buy back its own First Folio, preserving it for the nation for generations to come.


The Workes of William Shakespeare,
containing all his Comedies, Histories, and
Tragedies: Truely set forth, according to their first
ORIGINALL.

The Names of the principall Actors
in all these Playes.

William Shakespeare. — Samuel Gilburne.
Richard Burbadge. — Robert Armin.
John Hemmings. — William Ostler.
Augustine Phillips. — Nathan Field.
William Kempt. — John Underwood.
Thomas Poope. — Nicholas Tooley.
George Bryan. — William Ecclestone.
Henry Condell. — Joseph Taylor.
William Slye. — Robert Benfield.
Richard Cowly. — Robert Gough.
John Lowine. — Richard Robinson.
Samuell Crosse. — John Shancke.
Alexander Cooke. — John Rice.

Title page of Shakespeare's First Folio, 1632.



Dr Emma Smith was the lead academic on the digitisation project.

Sadly, however, the First Folio has had to be locked away in the Bodleian, unavailable for close study to scholars because of the risk of damage.

So in 2011, it was agreed that the First Folio should be digitised. Pip Willcox, Digital Editor at the Bodleian, explains: 'The idea was to display the pages in such high resolution that readers could even examine the texture of the paper and the signs of wear from those early days, but without further damage to the book.'

The Sprint for Shakespeare campaign sought £20,000 to make the First Folio freely available across the world. The campaign took inspiration from Dr Emma Smith's research into the book's history at the Library and the successful 1905 fundraising campaign.

Word spread across the world. A group of Shakespeare enthusiasts in the USA, the Dallas Shakespeare Club, contacted the Bodleian after reading about the project in the *New York Times*.

Gloria Hocking, Chair of the Club's Grants Committee, explains: 'The Dallas Shakespeare Club has been in existence since 1886. It is the oldest literary club in Dallas and one of the oldest in the United States. Since our founding, each year the members have chosen several non-profit organisations for grant awards.'

In December 2012, the Club pledged $7,000 to the campaign 'to share their love and their pleasure of studying Shakespeare globally' as Gloria Hocking puts it.

'Readers can examine the texture of the paper and the signs of wear, but without further damage to the book.'

With this help — and support from many others — the finishing line was crossed in late December 2012. However, the Libraries waited for a special date before launching the digitised First Folio to the world. The new website, shakespeare.bodleian.ox.ac.uk, went live on 23 April 2013 — Shakespeare's 449th birthday.

A BRIDGE TO THE FUTURE

Pembroke College owes the existence of its stunning new buildings to the power of alumni giving and the exceptional generosity of friends old and new.

When the plans — for five buildings and two quadrangle spaces, all to be joined to the existing college main site by Oxford's first over-street bridge for almost a century — were laid, it was clear that this would be a truly transformational project. However, it came with a fundraising price tag of £17 million.

The challenge was set and the Pembroke Bridging Centuries campaign was born.

The Pembroke alumni community enthusiastically rallied around the scheme, with existing supporters quick to donate more to this special appeal, and a host of first-time donors whose willingness to get involved was invaluable. By the end of the campaign, more than 1,200 benefactors from around the world had contributed, with donations from a few pounds to seven figures all crucial to achieving the goal. Simon Richards (1974) felt that 'the opportunity to give something back just had to be taken.'

Pembroke's new Master, Dame Lynne Brindley, was impressed by 'the ambition of our college, and the commitment of our many supporters, alumni, staff and friends'. She said: 'This significant achievement would not have been possible without their generosity. Pembroke is immensely grateful to have such a supportive community.'

The bridge, designed to link the old and the new, is not only a symbol of the college looking to the future, but a very real physical link which makes the new complex an integral part of the existing city-centre site. The new buildings were officially opened in April 2013 and students, Fellows and staff alike have responded enthusiastically to the enhanced facilities. Numerous events have already been held, as diverse as the Oxford Distinguished Fulbright Lecture in International Relations, a week-long run of *Guys and Dolls* and a 'careers fest' night where alumni offered advice to current students.

'Pembroke has ambitious plans, one of which is to promote much greater interaction across all sections of the academic community, from freshers to fellows.'

Academic Director Dr Mark Fricker summed up the difference the new facilities are making: 'Pembroke has ambitious plans, one of which is to promote much greater interaction across all sections of the academic community, from freshers to fellows. Purpose-built spaces for lectures and seminars, as well as for social interaction, are playing a crucial role in bringing this to pass.' Farthings, the College's very own café, has become the hub of the new development and is already a popular meeting place.

Undergraduate Kirsten Goodridge said: 'The new buildings already mean a lot to the students of Pembroke. The prospect of moving into new bedrooms instead of living out of college for one year, as well as having facilities such as a purpose-built art gallery for the JCR's art collection, is incredibly exciting. It feels as though the buildings have been centred on our needs.'

MCR President Meghan Campbell, noting the buildings' contribution to fostering the Pembroke community, said: 'The generosity of donors has ensured that, for generations of students at Pembroke, academic learning will be complemented by a welcoming, engaged and vibrant community.'



Oxford's first over-street bridge for almost a century, linking the existing college main site with the new-built Rokos Quad, the Harold H W Lee and the Henderson buildings illuminated. *(photo: Quintin Lake)*

INSPIRING A NEW GENERATION

A scholarship programme established in the 1970s has inspired a new generation of giving.



Former Lee Shau Kee Scholars reunite as donors. Left to right: Charles Cheng, Nicola Wong, Victor Lee, Athena Wong, Thomas Pang. *(photo: Eric Lee)*

Between 1979 and 2006, the Lee Shau Kee Scholarships allowed one hundred of Hong Kong's most talented students to pursue an undergraduate degree at Wadham College. The scholarships, established by Hong Kong business leader Dr Lee Shau Kee, were an aspiration to a generation of the city's top academic achievers and formed an important link between Hong Kong and Oxford, encouraging countless students to consider an Oxford education.

Scholars were chosen on academic merit and personal qualities. They were among the college's strongest students, and more than half achieved firsts. Many went on to leading roles in the business, legal and engineering professions in Hong Kong and around the world — and are now in a position to give something back to the University.

After initial discussions with Wadham representatives, a group of alumni volunteers began a fundraising campaign in 2012. It has now inspired nearly half of their fellow Scholars to become involved.

'The Lee Shau Kee Scholarships provided an unparalleled education at Oxford and changed our lives,' said Charles Cheng, who came to Wadham in 1979 to read engineering, and who is now Managing Director of the Century Group in Hong Kong.

'If there had been no scholarship, my life would be totally different.'

'When the opportunity came up to name a room at Wadham to commemorate Dr Lee Shau Kee and the 28-year history of the scholarship programme, we jumped on it and supported it with full force,' he added.

'A couple of us came up with the initial gift and then we got the approval of the college to move ahead with this campaign. We called, we talked, we emailed our friends and urged them to join.'

The group decided to fund a new seminar room, named after their benefactor, in the recently refurbished South Range at Wadham College. To date, 45 former Scholars have donated or pledged to the campaign, raising £200,000 towards the room — and donations are still coming in.

'We are very pleased about the overwhelming support by the Scholars with almost 50% participation — a new record at Wadham,' Mr Cheng said. 'This campaign also helped many of us to reconnect with each other across the continents in Asia Pacific, Europe and the Americas, and helped to re-establish our bonds and remind us of fond memories of our college lives.'

The Lee Shau Kee Scholars Seminar Room has created a much-needed learning space for the whole academic community at Wadham. It's also a lasting tribute to Dr Lee's generosity and vision at the college, and a reminder of how giving can inspire others.

'During the 1970s and 1980s, studying at Oxford was only a dream for many students from Hong Kong, but Dr Lee turned this dream into a reality,' said Victor Lee, who read engineering at Wadham from 1993, and who is now Managing Director at J P Morgan Asset Management in Hong Kong.

'The seminar room campaign is a wonderful opportunity for the Scholars to recognise the great contributions of Dr Lee. We are deeply grateful to him for his time, his vision and his generosity to select each of us for such a great education experience in Oxford. For me personally, if there had been no scholarship, my life would be totally different.'


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